



Introduction to Accessibility

Tools, tips and tricks

By Bev Walter



What is Accessibility?





Accessibility is Inclusivity

It means all people can do what they need to do, in a similar amount of time and effort as someone that does not have special requirements.

Equity, Everybody, Any where, Community, Diversity, Universality, Usability, and Inclusion are all ACCESSIBILITY words.





Misconceptions

- 1 It's difficult and complicated
- 2 It requires technical knowledge
- 3 It's expensive
- 4 It doesn't REALLY matter



Inclusion

Technology doesn't make access difficult.
People do. Talk to your users and be open to
the learning that will bring.

Identify as
disabled at
some time

25%

Minority groups
collectively make
up over

1/2 NZ

Who are you
willing to
exclude

???



Main principles

- 1 Perceivable.**
That a user can see what they need to on a page.
- 2 Operable.**
That a user can use the page as intended.
- 3 Understandable.**
That a user understands the page and what they need to do/achieve on it.
- 4 Robust.**
That your page doesn't break - especially for those using assistive tech.



Guidelines

These come from W3C or World Wide Web Consortium

Previously we were working to World Content Accessibility Guide 2.1

Updated in June 2021 to the current WCAG guide 2.2 - introducing 9 new recommendations

Next year we expect WCAG 3

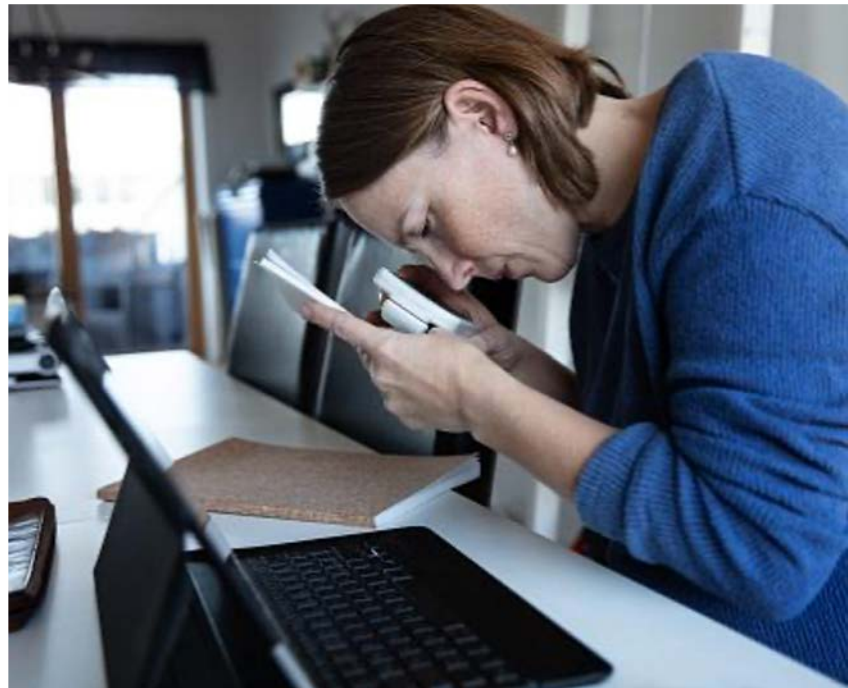


Tools and tips



Printed documents, and presentations

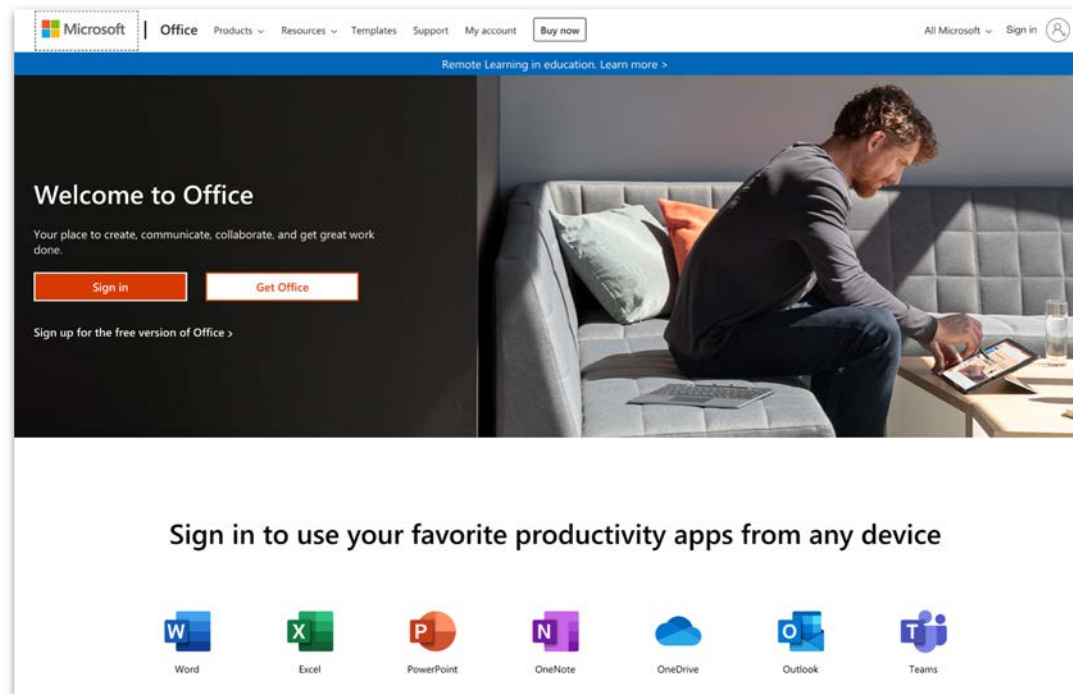
- Plain English and readability
- Size of text
- Formatting and grouping
- Imagery and representation
- Sound transitions





Microsoft suite

- **Word**
Accessibility tools
- **Powerpoint**
Guides on how to create better presentations at the British dyslexia association (www.bdadyslexia.org.uk)



AX Test.docx

File Home Insert Layout References Review View Help

Open in Desktop App Tell me what you want to do

Editing

Activity Chart Teams Files Calendar Apps Help


Spelling & Grammar Word Count Check Accessibility Translate New Comment Delete Previous Next Show Comments

Review Tools Word Count Accessibility Translate Comments Tracking Changes

Track Changes: Off Accept Reject Previous Next Mark All as Fixed

Accessibility Example

This will allow you to turn speech into text



Page 1 of 1 11 words English (UK)

Accessibility

Last checked: 12:51 Recheck

Errors

Missing alternative text
Picture 1231041972

To make this document more accessible for people with disabilities, select and fix the issues listed in the Inspection Results box.

Additional Information

The Accessibility Checker may have identified some issues that can't be fixed in the browser. To remedy those issues, open your file in the Windows or Mac version of the app.

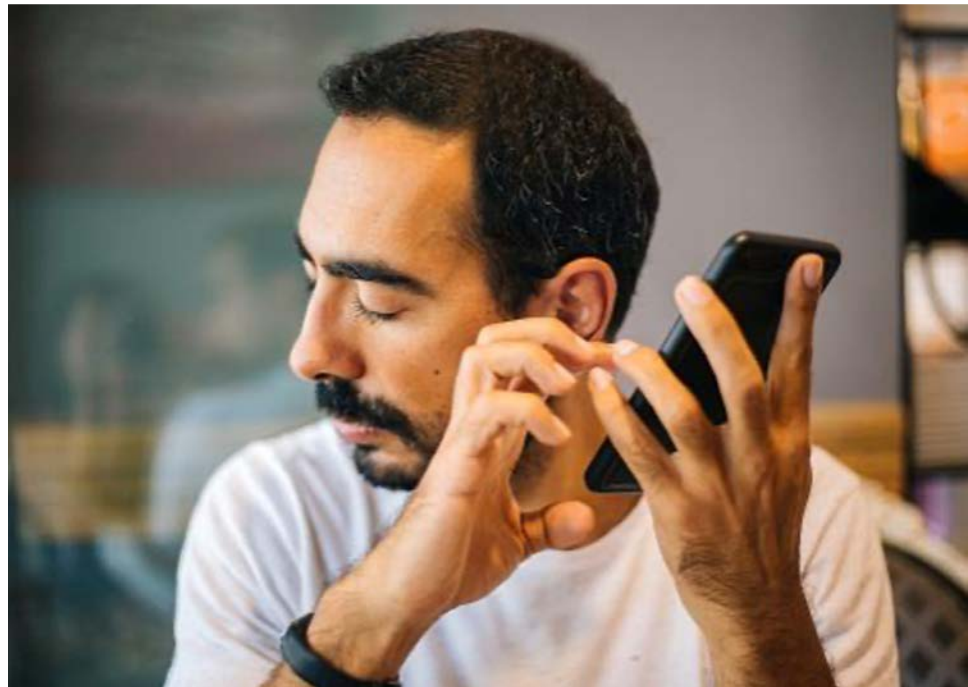
[Read more about making documents accessible](#)

100% Give Feedback to Microsoft



Social media

- Facebook
- Youtube
- Instagram
- Twitter
- Tiktok







Beverley

Manage Page

Forwards Cottage

- Page
- News Feed
- Updates
 - New updates
- Manage shop
- Inbox
- Business apps
- Notifications
 - 2 new
- Insights
- Publishing Tools
- Ad Centre
- Page quality
- Edit Page Info
- Settings

Promote





Forwards Cottage

@forwayscottage · Bed and breakfast

Edit Book Now

[Home](#) [Reviews](#) [Offers](#) [Photos](#) [More](#)

Promote





Add Chat to your website

Drive sales and provide support by adding Messenger to your website.

Get Started

Create ad

See All



Create Post





Quick digital checks

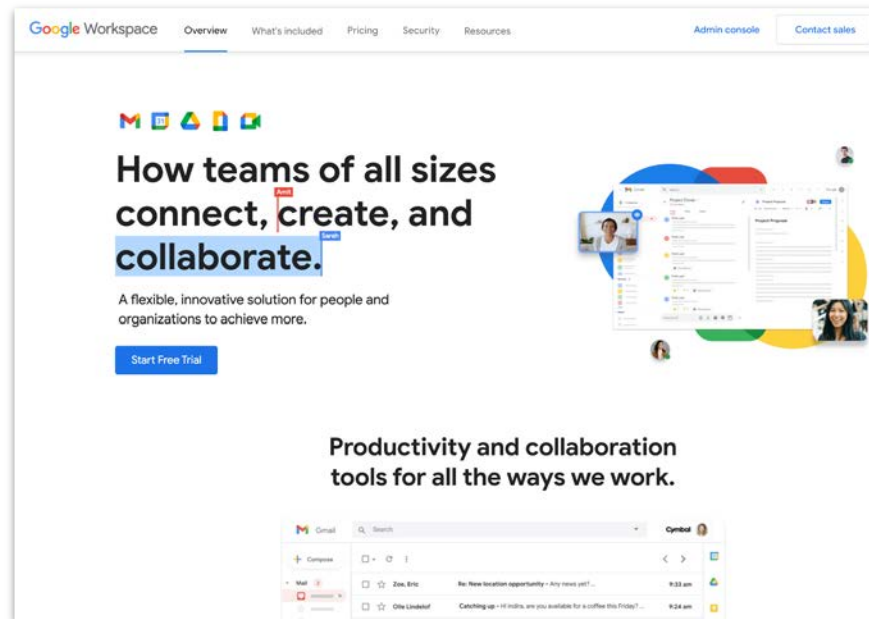
- Unplug your mouse and tab
- Zoom in to 400%
- Turn images off in your browser
- Use a contrast checker
- More easy checks at www.w3.org/WAI/test-evaluate/preliminary/

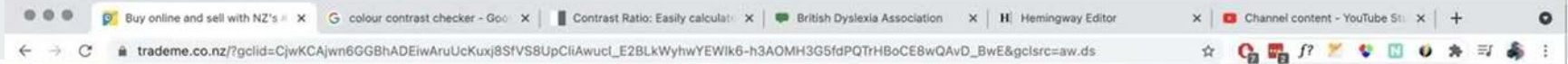




Google applications

- **Google Apps**
Are preferred by the
Neurodiverse community
- **Chrome & Developer Tools**
It has built Accessibility
checkers and automated
testing with Lighthouse





```
<!DOCTYPE html>
<html lang="en">
<head></head>
<body class="capture_injected" true">
  <iframe src="https://secure-nz.inworldwide.com/storageframe.htm"
  id="LOCALSTORAGE" scrolling="no" name="empty" hidden="true"
  style="width: 1px; height: 1px; position: absolute; top: -7px; left
  top: -7px; border: 0px;"></iframe>
  <!-- Google Tag Manager -->
  <noscript></noscript>
  <script></script>
  <!-- End Google Tag Manager -->
  <div id="top-of-page" class="PageOuter chrome">
  <div class="sat-nav"></div>
  <div class="page-body">
    <div id="container"></div>
    <div class="site-footer"></div>
    <script src="/JavaScript/THCommon-bd1?y=RbYAlb16IGAPeUvF6kASuS
    dSRP3au1vHto802a16x81"></script>
    <script type="text/javascript"></script>
    <script type="text/javascript">var currentId=0;</script>
    <script src="/JavaScript/Ads/Krux-bd1?y=Y8NAuQ70-Rjh7xId90IGsf
    Kv1tXidp5Q0IAhV5181"></script>
    <script type="text/javascript"></script>
    <script src="/JavaScript/Ads/Dfg-bd1?y=av9F75b7S3zWYrC0SdauMFsc
    P8n0BMUARDJcn7F6e1"></script>
    <script type="text/javascript"></script>
    <script type="text/javascript"></script>
    <script type="text/javascript"></script>
    <script src="/JavaScript/Homepage-bd1?y=FvCb_5B33z0AM8x0bJZ1J
    klyS9z9cd6NZ0r3aTY1"></script>
  </div>
  <script type="text/javascript" id="</script>
```

[View all >](#)

The screenshot shows the Chrome DevTools 'Styles' panel. The 'Filter' input at the top contains ':hov .cls +'. Below it, the 'element.style' dropdown is open. The 'new-site-20-48q1f3p81:6' style sheet is selected. The 'div' selector is chosen from the list. The 'display: block;' rule is highlighted in blue. The 'user agent stylesheet' is also visible at the bottom.

[View all >](#)



Additional help

- Hemingway app
- Deque university
- Axe automated checker
- Bookmarklets
- Your voice. Talk about it!



Deque Color Contrast Analyzer

Free online tool for evaluating color contrast according to the [Web Content Accessibility Guidelines \(WCAG\)](#).

Color Contrast Analyzer

Foreground Color

Hex: RGB: Choose: Name:
#FFFFFF 255, 255, 2 white

Adjust Lightness : 100%



Background Color

Hex: RGB: Choose: Name:
#0000FF 0, 0, 255 blue

Adjust Lightness : 50%



Result

Small sample text.

Large sample text.



Color Contrast Requirements

As explained in the [Web Content Accessibility Guidelines \(WCAG\)](#), people with low vision require sufficient contrast for the following:

1. Text and background (see [WCAG 1.4.3](#) and [WCAG 1.4.6](#))

- Examples: regular text, text embedded in images (which is generally bad practice for multiple reasons)

2. Graphical objects, user interface components and states (see [WCAG 1.4.11](#)).

- Graphical objects:** icons, font icons, etc.
- Components:** the boundary or borders between buttons, menu items, form controls and inputs, etc.
- States:** selected elements, elements with keyboard focus; expanded vs. collapsed, active vs. inactive, etc.



Proposed solution

Many accessibility guides out there are too prescriptive - making it seem like a checklist, too aspirational - painting a utopian picture that doesn't drive action, or too charity-driven - driving the point that people with disabilities are to be pitied.

**Inaccessible products are broken products.
The first step to fix them is to give a damn.**



Actions



1 Talk about it

2 Stay curious



3 Baby steps



Thank you.

